CHAPTER I

INTRODUCTION

1.1 Background of the Study

Human have ability to describe a feeling which has a correlation with literature. Literature is like a sound of heart that shows creativity from human. Taylor (1981:1) says, “Literature like other arts; is essentially an imaginative act, that is an act of the writer’s imagination in selecting, ordering, and interpreting life experience.” Furthermore Wellek and Warren (1965:15) say, “Literature is the art of written works.” It means that literature is literary works which have ability to communicate between art and society.

Literature deals with some works of art such as drama, novel, short story, prose, poetry, etc. The meaning of the contents is varied. Some of them are about fiction, fairy tales, myth, and so on but on the other hand, some of these literary works reveal a real story and most are taken from the writers’ life experiences. These life experiences can be tragic, romantic, ironic, sad, thrilling, wonderful, awesome, unpredictable, adventurous, and etc.

Song is a kind of work of art dealing with harmonization and words. The harmonization of this instrument creates an interesting sound to be heard. Just like other work of arts, songs also contain elements of literature. Wikipedia as a famous encyclopedia on the internet has definition of song as a short poem or other set of words set to music or meant to be sung.

Song is the harmonic melody of music and poem which can describe our feeling. It means that song lyric is one of kinds of poem. Song is a very valuable medium to express our feeling. Portrait of our character are portrayed very clearly in
song that we like. The song can represent ourselves and able to express the whole picture of the situation. Some songs represent a special character. Sometimes this representation becomes the title of the song and it makes a vivid picture for the listeners. Songs, as well as other literary work, can be written based on the songwriters’ life experience. It can tell about the condition and desires, even the habits that the songwriter want to convey. The songwriters pour their feeling into the songs they write and it makes as if the song has feeling.

Veenhoven (2003: 437-457) say “Hedonism is a way of life, characterised by openness to pleasurable experience.” In other words, hedonism is the philosophy that states pleasure determines that which is good. Consequently, anything that increases the sum of pleasure is considered good, and conversely, anything that increases pain is wrong. There are many qualms about hedonism.

Thus, the writer have chosen some of songs to become the object of analysis of hedonism within the young people lives. There are three songs that will become the object of analysis. Each song represents every social condition with expressive about hedonism as well as describe the condition of people. The songs are “Last Friday Night” by Katy Perry, “Party All Night” by Sean Kingston, and “Good Time” by Owl City. Last Friday Night is the song had chart success worldwide, reaching number one in Slovakia and the Czech Republic, and has attained top-ten positions in Austria, Ireland, Italy, and Poland. By topping the US Billboard Hot 100, Perry became the first female solo artist to have five number-one singles on the Hot 100 from a single album; it also was Perry's sixth number-one single on the Billboard Hot 100 chart, and her fifth consecutive number one single. The single had sold 3.7 million digital copies in the US and was the tenth most played single on US radio during 2011. Party All Night (Sleep All Day) is a single song by American artist
Sean Kingston. This song at number two on the Bubbling Under Hot 100 Singles chart and become popular in UK and Irish. Good Time is a song by Owl City and Canadian artist Carly Rae Jepsen. "Good Time" has attained commercial success worldwide, reaching No. 1 in Canada, New Zealand and South Korea, while peaking inside the top ten in United States, Japan, United Kingdom, Netherlands and other countries. It means that each songs reflect the lifestyle of the people. So many songs that presented about hedonism, but three songs can represent other songs in the same genre. From that songs have represented a wide variety of social circumstances that can be described as a problem that had once appeared. The way black people hedonism can be portrayed through song Party All Night by Sean Kingston whose personality is black people. The way White people hedonism can be illustrated by the song Good time by Owl City and also a wide picture of the way people hedonism now can see in the song Last Friday Night by Katy Perry.

"Last Friday Night (T.G.I.F.)" is a song by American singer Katy Perry from her third studio album, Teenage Dream. The song was written and produced by Dr. Luke and Max Martin, who also co-wrote the song with Perry and Bonnie McKee. Perry stated that she was inspired to write the track after a night of wild partying and streaking. It is a pop song with lyrics about drunken fun and debauchery. Some of the risque lyrics in the song are often censored in radio versions of the song. The "T.G.I.F." in the title is an acronym for "Thank God It's Friday". Party All Night (Sleep All Day) by Sean Kingston is a song by American recording artist Sean Kingston. It was released digitally on December 21, 2010 in the United States. "Good Time" is a song by American electronica project Owl City and Canadian artist Carly Rae Jepsen. It was released as the lead single from Owl City's album The Midsummer Station and was used as second single from Jepsen's second studio
album, Kiss. "Good Time" was written by Matt Thiessen, Brian Lee and Adam Young, of Owl City. The song received generally positive reviews from music critics, with critics describing it as a "summer anthem".

In this research uses the theory Hermeneutical Interpretation to analyze the songs. Present by many leading figures, and the most popular is Gadamer. Reveal, explain, and translate is the system of analysis in hermeneutics. Therefore literary criticism also used this theory as a tool to analyze literary works. Stages of Gadamer’s theory are specifying the intrinsic structure, and then search for words related to the focus of research. Interpret the research object in the view of the researcher. Also the writer use Sociology of Literature, the term of literature and sociology are two field of knowledge cannot be separated from each other. They are two studies that are different but have a very close relation. Sociology derives from Greek ‘socious’ and ‘logos’ (science) which means the study of all the aspects of human and their relation in community. Literature derives from Latin ‘littera’ which mainly refers to written or printed words. Some relation between literature and society are: literary work is part of society Literary works from a social phenomenon are strongly tied to a specific time in social history. The form and content of its literary work comes from a social phenomenon and often related with moments in history of society.

Based on the explanations above, the writer is interested in analyzing the lyrics of three songs. In this study, the writer wants to improve his knowledge about the negative effect of Hedonism because it is very important to do and hopefully that this study will be very useful for readers as the reference or to be guide in analyze about hedonism more deeply.
1.2 **Problems of the Study**

Problems of study on this research are:

1. How is hedonism portrayed in some selected song?
2. Why do the young people enjoy Hedonism as a lifestyle as portrayed on the some selected song?

1.3 **Objectives of the Study**

Related with the problems above, this research tries to analysis the answers of those questions, they are:

1. To analyze hedonism in people nowadays as portrayed from the songs.
2. To describe the people hedonism as their lifestyle.

1.4 **Scope of the Study**

Related to the problems and objectives of the study, the writer has to limit the scope of the study. Therefore, the scope of study on this research is analyzing the negative impact of hedonism lifestyle. Scope of study is necessary in order to make a research to be specific and well managed. Thus, this research is only focused on the lyric of songs. There are some theories to be implemented to accomplish the analysis.

1.5 **Significance of the Study**

The significances of this analysis are to make people have more understanding about the negative impact of Hedonism. In doing analysis, the writer hopes that the findings can acknowledge the society about negative impact of Hedonism. This study also expected to contribute to the development of literature, particularly the point of view in people lives. This research also explains about the meaning of the lyrics song and reflection in our life where Hedonism is the biggest lifestyle in this time.