AN ANALYSIS OF EXPRESSIVE ILLOCUTIONARY ACTS IN THE
OPRAH WINFREY SHOW

A THESIS

BY

M. HARYADI SYAHPUTRA

REG.NO. 100705095

DEPARTMENT OF ENGLISH

FACULTY OF CULTURAL STUDIES

UNIVERSITY OF SUMATERA UTARA
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M. HARYADI SYAHPUTRA

REG. 100705095

SUPERVISOR

Dr. Edy Setia, M. Ed. TESP

NIP. 19570412 198403 1 001

CO-SUPERVISOR

Drs. Umar Mono, Dip. Trans M.Hum

NIP. 19600122 198601 1 001

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Approved by THE ENGLISH DEPARTMENT OF FACULTY OF CULTURAL STUDIES, UNIVERSITY OF SUMATERA UTARA (USU) MEDAN as a thesis for THE SARJANA SASTRA EXAMINATION

Head, Dr. H. Muhizar Muchtar, M.S.
NIP. 19541117 198003 1 002

Secretary, Rahmadsyah Rangkuti, M.A Ph.D
NIP. 197502092008121002
Accepted by the Board of Examiners in partial fulfillment of requirements for the degree of SarjanaSastra from the English Department, Faculty of Cultural Studies University of Sumatera Utara.

The examination is held in the Faculty of Cultural Studies University of Sumatera Utara on Saturday April 25, 2015.

The Dean of Faculty of Cultural Studies
University of Sumatera Utara

Dr. H. SyahronLubis, MA
NIP. 19511013 197603 001

Board of Examiners
Dr. H. Muhijar Muchtar, MS
Rahmadsyah Rangkuti, MA. Ph.D
Dr. Edy Setia, M. Ed. TESD
Dr. H. Syahron Lubis, MA
Dr. Deliana, M. Hum
AUTHOR’S DECLARATION

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NAME : M. HARYADI SYAHPUTRA

TITLE OF THESIS : AN ANALYSIS OF EXPRESSIVE ILLOCUTIONARY ACTS IN THE OPRAH WINFREY SHOW

QUALIFICATION : S-1/SARJANA SASTRA

DEPARTMENT : ENGLISH

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Medan, April 2015

M. Haryadi Syahputra

No. Reg100705095
Skripsi ini berjudul “An Analysis of Expressive Illocutionary Acts in the Oprah Winfrey Show: A pragmatic Study”. Pemilihan judul ini didasarkan pada kesadaran pentingnya memahami penggunaan bahasa yang digunakan Oprah Winfrey dan J.K. Rowling di dalam Oprah Winfrey Show. Skripsi ini menambah ilustrasi tentang illocutionary acts yang termasuk dalam analisis prakmatik pada ujaran-ujaran di talk show tersebut di atas. Dari beberapa teori speech act yang telah ditemukan oleh beberapa ahli, seperti teori Yule, teori Austin, teori Peccei, dan lain-lain, teori Searle telah dipilih untuk digunakan dalam skripsi ini. Dalam skripsi ini, studi kepustakaan di gunakan untuk mengumpulkan bahan literatur seperti buku, jurnal-jurnal linguistik, dan artikel yang berkaitan dengan judul di atas. Bahan-literatur tersebut kemudian dipelajari untuk diterapkan dalam skripsi. Dari analisis tersebut, diperoleh 44 tindak illocutionary acts yang ditemukan dalam talk show tersebut: expresses for thank 3 (6,81%), expresses for congratulation 14 (31,81%), expresses for whises 4 (9,09%), dan expresses for attitudes 24 (52,27%) sementara dua pelainnya, expresses for apologies dan expresses for greetings, tidak dikelasifikasikan. Sedangkan dalam hal pengalapan, diperoleh: literal direct 37 (84,09%), literal direct + non literal direct 4 (9,09%), dan literal direct + non literal indirect 3 (6,81%).

Kata kunci: expressives illocutionary acts, speech act.
This thesis is entitled “An Analysis of Expressive Illocutionary Acts in the Oprah Winfrey Show: A pragmatic Study”. The selection of the title is based on the consideration of the importance of understanding the language used by Oprah Winfrey and J.K. Rowling in Oprah Winfrey Show. This thesis discusses expressive illocutionary acts that includes pragmatics analysis of utterances used in aforementioned talk show. From several theory of speech act that is found by experts, such as Yule’s theory, Austin’s theory, Peccei’s theory etc., Searle’s theory has been selected to be used in this thesis. In this thesis, library research is used in collecting literary material such as books, linguistic journals, and thesis related to the title. Then, the materials are studied to be applied in searching for direct utterances in the talk show. From the result of the analysis, 44 expressive illocution have been found in the talk show that can be classified as follow: expressives for thank 3 (6,81%), expressives for congratulation 14 (31,81%), expressives for wishes 4 (9,09%), and expressives for attitudes 24 (52,27%), while the other two types which are expressives for apologies and expressives for greetings cannot be classified. The application resulting this: literal direct 37 (84,09%), literal direct + non literal direct 4 (9,09%), and literal direct+ nonliteral direct 3 (6,81%).

Key words: expressives illocutionary acts, speech act.
TABLE OF CONTENTS

AUTHOR DECLARATION
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ACKNOWLEDGEMENTS
ABSTRACT
TABLE OF CONTENTS

CHAPTER I   INTRODUCTION

1.1 Background of Study ................................................. 1
1.2 Problem of the Study ............................................... 4
1.3 Objectives of the Study .............................................. 4
1.4 Scope of the Study ................................................... 5
1.5 Significances of the Study .......................................... 6

CHAPTER II  REVIEW OF LITERATURE

2.1 The Understanding of Pragmatic ................................. 7
2.1.1 The Relationship between Pragmatics and Semantics ... 9
2.1.2 Context in Pragmatics ........................................... 12
2.1.3 Goals of Pragmatic Theory ................................. 14
2.2 The Overview of Speech acts ................................. 15
2.2.1 Speech Acts .................................................. 15
2.2.2 Types of Speech Acts ........................................ 16
2.3 Understanding of Illocutionary Act ............................ 18
2.3.1 The Definition of Illocutionary act ........................ 18
2.3.2 Ways of Performing Illocutionary Act .................... 19
CHAPTER III  METHOD OF RESEARCH
3.1. Research Design ......................................29
3.2 Data and Data Source ..................................30
3.3. Data Collection .........................................31

CHAPTER IV  THE ANALYSIS OF EXPRESSIVE ILOCUTIONARY ACT IN THE OPRAH WINFRET SHOW
4.1 The Six Types of Expressive Ilocutionary Acts ..........33
4.2 Ways of Performing Expressive Ilocutionary Acts ......39
4.3 The Table of Analysis Result ..........................46

CHAPTER V  CONCLUSIONS AND SUGGESTIONS
5.1 Conclusions ..............................................48
5.2 Suggestions ..............................................49

REFERENCES
APPENDIX