

ABSTRAK

ANALISIS PENGARUH *DIVIDEND PER SHARE* DAN *RETURN ON INVESTMENT* TERHADAP HARGA SAHAM PERUSAHAAN PERBANKAN DI BURSA EFEK INDONESIA

Rumusan masalah dalam penelitian ini adalah “Apakah *dividend per share* dan *return on investment* berpengaruh dan signifikan terhadap harga saham perusahaan perbankan yang terdaftar di Bursa Efek Indonesia?”. Tujuan penelitian ini adalah untuk mendapatkan bukti empiris tentang pengaruh *dividend per share* dan *return on investment* terhadap harga saham baik secara parsial atau bersama-sama.

Hipotesis dalam penelitian ini adalah *dividend per share* dan *return on investment* berpengaruh signifikan terhadap harga saham perusahaan perbankan di Bursa Efek Indonesia.

Metode pengumpulan data dilakukan melalui studi dokumentasi dengan mengumpulkan data pendukung dari literatur, jurnal, dan buku-buku referensi untuk mendapatkan gambaran masalah yang diteliti serta mengumpulkan data sekunder yang relevan dari laporan yang dipublikasikan oleh Bursa Efek Indonesia. Metode analisis yang digunakan adalah analisis deskriptif dan regresi linier berganda.

Hasil penelitian ini menunjukkan bahwa secara simultan variabel tingkat *dividend per share* dan *return on investment* berpengaruh signifikan terhadap harga saham perusahaan perbankan di Bursa Efek Indonesia, dan secara parsial menunjukkan *dividend per share* berpengaruh positif dan signifikan terhadap harga saham, sedangkan *return on investment* secara parsial tidak berpengaruh signifikan terhadap harga saham.

Kata Kunci : *Dividend Per Share*, *Return On Investment*, dan Harga Saham

ABSTRACT

ANALYZE THE IMPACT OF DIVIDEND PER SHARE DAN RETURN ON INVESTMENT OF LISTED BANK COMPANIES IN INDONESIAN STOCK EXCHANGE

The formulation of the problem in this research is "Do dividend per share and return on investment influence and significant on the stock price of bank companies that are listed in the Indonesia Stock Exchange?". The purpose of this research is to obtain empirical evidence about the effect of dividend per share and return on investment to stock prices either partially or jointly.

The hypothesis in this research is dividend per share and return on investment have a significant influence on the stock price of bank companies that are listed in the Indonesia Stock Exchange.

The methods used for the data collection are through the documentation study to collect supporting data from the literature, journals and reference books to get an idea of the issues, and to gather relevant secondary data from a report published by the Indonesia Stock Exchange. The methods used for data analysis are descriptive analysis and multiple linear regression.

The result of this research shows that dividend per share and return on investment simultaneously have a significant influence to the stock price bank companies that are listed in the Indonesia Stock Exchange, and partially dividend per share have significantly positive influence to the stock price, while partially return on investment not significantly influence to the stock price.

Key Words: Dividend Per Share And Return On Investment, and Stock Prices