

**AN ANALYSIS OF STEVE JOBS' SPEECH OBSERVED FROM THE
PERSPECTIVE OF TRASITIVITY SYSTEM**

A THESIS

BY

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DEPARTMENT OF ENGLISH

FACULTY OF CULTURAL STUDIES

UNIVERSITY OF SUMATERA UTARA

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ABSTRAK

Skripsi yang berjudul “*An Analysis of Steve Jobs’ Speech Observed from The Perspective of Transitivity System*” merupakan suatu kajian Linguistik Fungsional Sistemik yakni kajian tentang komponen transitivitas yang tercermin dalam pidato Steve Jobs. Untuk mendapatkan proses transitivitas yang paling dominan digunakan formula yang dikembangkan oleh Bungin (2005, 182). Analisis komponen transitivitas di dalam skripsi ini menerapkan teori Linguistik Fungsional Sistemik (Systemic Functional Linguistic Theory) yang dipelopori oleh Halliday. Proses dapat diidentifikasi melalui kata kerja (verb) dalam klausa sebagai refleksi dari apa yang terjadi dalam kehidupan sehari-hari (realita) yang dikomunikasikan melalui penggunaan bahasa (language). Partisipan dapat diidentifikasi melalui kata benda (noun) yang terlibat di dalam setiap proses. Sirkumstan dapat diidentifikasi melalui kata keterangan (adverb). Dari analisis data ditemukan total sebanyak 249 klausa, yang mana proses material adalah yang paling dominan dalam pidato Steve Jobs, yakni sebanyak 124 proses (49,80%), yang diikuti oleh proses relational sebanyak 75 proses (30,12%), proses mental sebanyak 37 proses (14,85%), proses verbal sebanyak 11 proses (4,41%), dan terakhir dengan jumlah persentase paling kecil yaitu proses existential sebanyak 2 proses (0,80%), sedangkan proses behavioral tidak ditemukan.

Kata Kunci: Transitivitas, Systemic Functional Linguistic Theory.

ABSTRACT

This thesis entitled “*An Analysis of Steve Jobs’ Speech Observed from The Perspective of Transitivity System*” is an analysis of Systemic Functional Linguistic that discusses about the components of transitivity realized in the Steve Jobs’ Speech. Bungin’s formula (2005, 182) is used to get the most dominant type of transitivity process. The analysis of components of transitivity in this thesis used the Systemic Functional Linguistic Theory by Halliday. The process is realized by a verb or verbal group. The participant is realized by a noun or nominal group. The circumstance is realized by an adverbial group or a prepositional group or phrase. From analysis of data, 249 clauses are found, in which material process is the most dominant process in the Steve Jobs’ Speech. It gained 124 clauses (49,80%), followed by relational process, gained 75 clauses (30,12%), mental process gained 37 clauses (14,85%), verbal process 11 clauses (4,41%), and existential process gained 2 clauses (0,80%), whereas behavioral process is not found in the Steve Jobs’ Speech.

Key Words: Transitivity, Systemic Functional Linguistic Theory.

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TABLE OF CONTENTS

AUTHOR’S DECLARATION.....	v
COPYRIGHT DECLARATION.....	vi
ABSTRACT.....	vii
ACKNOWLEDGEMENT.....	ix
TABLE OF CONTENTS.....	xi
CHAPTER I INTRODUCTION	
1.1. Background of the Study.....	1
1.2. Problems of the Study.....	4
1.3. Objectives of the Study.....	4
1.4. Scope of the Study.....	4
1.5. Significance of the Study.....	5
CHAPTER II REVIEW OF RELATED LITERATURE	
2.1. Theoretical Framework.....	6
2.1.1. An Overview of Discourse Analysis.....	6
2.1.2. Systemic Functional Linguistic (SFL).....	7
2.1.3. Metafunctions of Language.....	10
2.1.3.1. The Ideational Function.....	10
2.1.3.2. The Interpersonal Function.....	11
2.1.3.3. The Textual Function.....	13
2.2. Transitivity Processes.....	14
2.2.1. Processes.....	16
2.2.1.1. Material Process.....	16
2.2.1.2. Mental Process.....	18
2.2.1.3. Relational Process.....	20
2.2.1.4. Verbal Process.....	23
2.2.1.5. Behavioural Process.....	24
2.2.1.6. Existential Process.....	25

2.2.2. Circumstances.....	26
2.2.2.1. Time (Temporal).....	26
2.2.2.2. Place (Spatial).....	26
2.2.2.3. Manner.....	26
2.2.2.4. Cause.....	27
2.2.2.5. Accompaniment.....	28
2.2.2.6. Matter.....	28
2.2.2.7. Role.....	28
2.3. Related Study.....	29

CHAPTER III METHOD OF RESEARCH

3.1. Data and Source of Data.....	31
3.2. Method of the Study.....	31
3.2.1. Data Selecting Procedure.....	31
3.2.2. Data Collecting Procedure.....	32
3.2.3. Data Analyzing Procedure.....	32

CHAPTER IV ANALYSIS

4.1. Analysis of Data.....	35
4.1.1. Material Process.....	35
4.1.2. Mental Process.....	63
4.1.3. Relational Process.....	72
4.1.4. Verbal Process.....	91
4.1.5. Existential Process.....	94
4.2. Findings.....	94

CHAPTER V CONCLUSIONS AND SUGGESTIONS

5.1. Conclusions.....	99
5.2. Suggestions.....	99

REFERENCES

APPENDIX