I. INTRODUCTION

1.1 Background of Study

Indonesia is one of the biggest archipelagic countries in the world, with more than 18,110 islands. Because of that Indonesia has the longest coastline in the world, almost 108,000 Km. The islands in Indonesia stretch almost 5,200 Km. The area of Indonesia is almost 5,176,800 Km², consisting of land 1,919,443 Km² and sea 3,257,357 Km². This condition makes Indonesia known as maritime country.

The position of Indonesia which is around the equator, makes it have a tropical climate, with high rainfall and fertile soil, make Indonesia the best place for many varieties of plants and animals. So Indonesia has many tourism objects, specifically nature tourism and marine tourism.

Nanggroe Aceh Darussalam is one of the province which has many nature tourism destinations. One of them is Simeulue Island. Simeulue island is an island of Indonesia, 150 km off the west coast of Sumatra. Simeulue was once a part of West Aceh Regency but was split off in 1999 and became an independent Simeulue Regency. Also, Simeulue is one of the best location of surfing internationally 2013 in Aceh. Championship of surfing is going to be held in 11-22 june 2013 by Atjeh Extreme Sport Championship ( AESC ).
Simeulue was close to the epicenter of the 9.3 magnitude 26 December 2004 earthquake. On 28 March 2005 a 8.7 magnitude stuck with its epicenter just off the south end of Simeulue Island. During the earthquake, Simeulue rose at least six feet on the western coast; this left the flat top of its coral reefs above high tide level leaving it dry and dead. On the east coast, the land was submerged, seawater flooding fields and settlements. We as local people must take care with the situation and condition of Simeulue Island nowadays. Then, we can find Simeulue Island as a resort remains for more attractive for tourism destination.

1.2 Problem of Study

Simeulue Island has a tourism resort which is very interesting and outstanding to visit at. The problem raised by writer is what things to do tourists feels nice and comfort in Simeulue Island. Diving activity, seeing a beautiful vista, waterfall, sunrising at the coast and beach for instance. Those all might be able make the foreigners interested in. So that, the percentage of tourists is growing every year.

1.3 Scope of study

- To describe about Simeulue society and potential of Simeulue Island as a great tourism resort.
1.4 Purpose of Study

In writing this paper, there are two purposes, they are:

1) Giving description about the strengths and weaknesses of Simeulue Island as a tourism resort

2) Giving description about what things to do to tourists feel comfortable in Simeulue Island

1.5 Reason for choosing of topic

Simeulue Island tourist become a good tourist destination because of outstanding and beautiful tourism resort. In addition, it has rare species of Birds; magpie. The writer choose this topic so that visitors or foreign tourists become more interested in and care to protect magpie. Moreover, in order to show people either nationally or internationally toward potential of tourism resort in Simeulue Island. Though it has small island, yet it has big potency of tourism resort. Then, the government might be more care and see physically and naturally the atmosphere or condition of Simeulue Island.

1.6 Method of The Study

In writing this paper, the writer uses some research, it is:
1) observation is a kind of research that is used to find certain data by having survey to the place that we need to know in this case. The writer do a participant of observation in Simeulue tourism. Also, it is supported by certain data by collecting some books and journals that are relevant with Simeulue tourism in Aceh province.