1. INTRODUCTION

1.1 The Background of the study

Literature is a kind of media through writing in expressing idea or ideas imaginatively.

Literary writer such as novelist, poet, or dramatist is an individual and social being who wants to express his or her understanding towards lives by his or her works. By doing so, the literary writer is a mediator to his or her reader through the text or language he or she writes in their work. That is why rene Welleck (1976 : 1) states that literature is a reflection of life or the mirror of life that needs understanding wholly.

Nathaniel hawthorne’s *The Scarlet Letter* is a novel that tells about man’s life experience during the time of Puritanism teaching was dominat. Puritanism is a religious belief that represents absolute rule to praise Lord as the creator of the universe. The teaching sounds so perfect that beyond the man’s ability to follow. For instance, a man must be free from sin whatever he has done in his life. A woman is not allowed to wear lipstick because it is supposed a kind of affection from the satan. In short, man must live heavenly on the earth living.

This paper writing provides an analysis of hypocrisy of human beings under the mask of puritanistic teaching. besides, the man becomes so arrogant in their action because everyone thinks that he the very clean man out from doing sinful deed. These phenomena are very smoothly expressed behind the text of the novel. Of what has been portrayed in the novel directs the paper to discuss the two
points that is hypocrisy and arrogance. Each of the terms sounds the negative effect of puritanistic teaching that disturbs the novelist’s social response. That is why this novel is received as a social novel which implies social matter that happens in the society.

The theme of the novel has been the reason why the focus of analysis is addressed to negative effect of puritanistic teaching. As the name suggests that man should be pure in his life conduct, the novel presents the contrast in social real life. The story goes that a woman named Ester has a scandal with a preacher named Arthur. The scandal has made ester pregnant and the preacher just keeps silent on what has happened. Ester must come through the punishment by wearing a letter A for Adultery on her neck. It informs publicly that Ester has committed an adultery that needs knowing by anyone.

The novelist, Hawthorne, seems not to agree with such sadistic punishment. On the half of Puritanism, there must be a humble heart in the sense of forgiving to any wrong doing, whatever the deed is. As a matter of fact, it is so far different from human sense that destroys one’s normal life socially. Ester has her option in running her life out of what she has done. She has her own reason towards her decision in the way she runs her wants and diswants in her lives, at least. This is the reason as well as the background of this paper writing.
1.2 The Problem of the Study

The novel *The Scarlet Letter* is a social novel that pictures specifically social problem under the influence of Puritanism. Puritanism is a kind of religious dogman under Chrsytianity that teaches a man must be pure in his life which is free from sinful deed. Since the teaching is beyond man’s limited power, the impact of the teaching is so contrast with the reality. Therefore the problem is addressed to:

1. How is hypocrisy so dominat in the character’s living?
2. How is arrogance happened behind the hypocrite manner on the character’s living?

1.3 The Scope of the Study

The scope of the study in this paper is limited to the characters, Hester Prynne and Arthur Dimmesdale, who become the victims of puritanistic negative effects. The former is the weak victime, and the latter is the strong one. Hester is one of female congregation under the preaching of Arthur whi is the preacher of the church.

1.4 The Purpose of the Study

The purppose of this study is: (1) to explain the hypocrite manner under the teaching of puritanistic dogma through the character; (2) to describe how arrogance happens under the puritansitic dogma as expressed in the novel.
1.5 The Significance

Theoretically, the significance of this study is to enrich literary insights through analysing the novel. It is done for scientific understanding of how literary work is analysed for better understanding of what novel is and its theme. Next, practical significance of this study is to understand the novel *Scarlet Letter* as well as its writer of how the novelist pictures the effects of puritanistic dogma. In addition, this study can be applied by other students as reference for further study related to this novel or other works.

1.6 The Methodology

- Method

The method of this paper writing is descriptive in terms of describing the phenomena found in the novel *Scarlet letter* written by Nathaniel Hawthorn. The phenomena are related to the negative sides of puritanistic teachings addressed to congregation of a church or churches. The phenomena themselves are selected from the quotations taken from the text of the novel. The texts are selected through reading and then noting important and related quotations to the puritanism elements. The selection of the text is made in order to make specific in doing the analysis. After that, the interpretation comes before the analysis on the quotations selected. Finally, the conclusion is done as the summary of the whole analysis.
• Source of data

The source of data is divided into two categories: primary and secondary source data. The primary source data is the novel *The Scarlet Letter*. The secondary source data is books that related to the study especially literary books. Besides, the internet is also applied in order to get more information about the novel and the data.

• Data

The data of this paper research is the text of the novel in the form of quotations. The novel has been read several times and then the text of the novel is selected by identifying quotations which are connected to the analysis.

• Data Analysis

The selection of the text is done by reading the text and then making some notes which are supposed to support the analysis. The step follows by classifying that the text is reliable to point or analysis of the paper. After selecting, the interpretation is needed in order to get the idea of the text and then comes to a conclusion, after all.