CHAPTER I
INTRODUCTION

1.1. Background of the Study

In social life, people always communicate with each other by using language. Language is one of tools of communication. In communication, language has an important role because it means to explain what the speaker wants the listener to do. Yule (1996:48) said that illocutionary act is form an utterance with some kind of function in mind. While people communicate, they use utterances to express what they have in their mind toward the listener. Utterance produced by speaker does not only function to explain the speaker mind toward the listener but also means to show the relationship between them. In attempting to express themselves, people do not only produce utterances containing grammatical structures and words, they perform actions via those utterances (Yule, 1996:47). It means that in saying a word, sometimes someone uses word not only to say things but also used it to do things. In brief, when someone says something, it has some action behind it, which is called speech act.

Language has a very important meaning in the world of politics. Language is essential to politicians. Most activities performed by the politicians are done through the avenue created by language. Language becomes a very powerful medium to instill ideology, influence, and gain and maintain power. Language serves as a means of doing ideological control and power control. Ideological cultivation processes and controlling power requires such language as the medium of political speeches,
campaign, manifesto, rally, election, inauguration, governance etc. Political speech is becoming a popular concept especially in the area of linguistic research.

The point of interest of this research is Joko Widodo, one of the phenomenal politicians in Indonesia. Joko Widodo is more widely known as Jokowi. Not only spread to a national scale, the figure of the Governor of Jakarta is also known to foreign countries. He is different and unique, that's the interesting part of the figure. Time magazine covers Jokowi profiles with simple reason. Jokowi is considered unique because of a political figure and a successful entrepreneur who became a leader. Jokowi crazes in visits to slums or “blusukan” now become his trademark (http://cholilright.blogspot.com/2013/04/time-magazine-phenomenal-leader-call.html retrieved on 15 July 2013).

Since served as the governor of Jakarta, the media never stop preaching the figure of Joko Widodo. Even, media more incentive to cover his activities and reported to the public. Joko Widodo started phenomenal since its emergence as Surakarta Mayor has raised the dignity of Solo or Surakarta into the spirit of Java after becoming Governor of Jakarta since October 2012.

Joko Widodo, who was awarded third place in the 2012 World Mayor Project, became the elected governor of Jakarta in October 2012 after serving as mayor of Surakarta (Solo) since 2005. During his time as Mayor of Surakarta, Joko Widodo (Jokowi) turned the crime-ridden city into a regional centre for arts and culture, which has started to attract international tourism. His campaign against corruption earned him the description of being the most honest politician in Indonesia. Joko Widodo’s victory over Jakarta’s incumbent governor Fauzi Bowo was largely due to his track record as mayor of his home town and his reputation for honesty and
The research is on Joko Widodo’s political speeches during the governor election campaign of Jakarta in 2012. One of the reasons why analyze the speeches is because she is greatly interested in political area especially on political speech. In politics, we must be able to convey message without insulting the other people, and at the same time we can successfully make people understand and support our intention. Politicians express their opinions and viewpoints and present their arguments to influence and convince potential voters. A politician who can convince his public that his aims and objectives are right and thus persuades his audience to support him has delivered a good speech and increased his influence, in other words, his power. From this fact, she is strongly curious to know the illocutionary acts in Joko Widodo’s speeches and how Joko Widodo takes the advantage of using illocutionary acts in the political speech because it is very important to understand the illocutionary acts when we talk to people.

An Analysis of Illocutionary Acts in Joko Widodo’s Political Speeches means to explain the relationship between a theory of language, especially speech acts theory with its practice. This research describes the theory of illocutionary acts, which exist in Joko Widodo’s speeches, one of the three speech acts’ components, and the theory of illocutionary acts as theory of language in use. The speech act approach to discourse focuses upon knowledge of underlying conditions for production and interpretation of acts through words. It can be noted that words may perform more than one action at a time and that contexts may help to separate multiple function of utterances from one another. The literal meaning of words and
contexts in which they occur may interact in our knowledge of the conditions underlyinig the realization of acts and the interpretations of acts.

1.2. Problems of the Study

Based on the background, there are some questions to be raised as the problems of this analysis, they are:

1. What the types of illocutionary acts are found in Joko Widodo’s political speeches?
2. Which type of illocutionary acts is the most dominant in Joko Widodo’s political speeches?

1.3. Objectives of the Study

The objectives as follows:

1. To classify the type of illocutionary acts found in Joko Widodo’s political speeches.
2. To find out the most dominant type in the utterances in Joko Widodo’s political speeches.

1.4. Scope of the Study

This research mainly focuses on the types of illocutionary acts appeared in Joko Widodo’s political speeches delivered in the years of 2012 during the governor election campaign of Jakarta. There are 3 speeches; on 3 June 2012, 16 September 2012 and 20 September 2012. The illocutionary acts contained in the political speeches are analyzed by using Searle’s classification.
1.5. Significances of the Study

This study is considered important as it provides the readers easy understanding about speech acts, especially in the form of speech. On the other word, this study will inspire other researcher prospective to explore deeper about the illocutionary acts area in other speech. Thus, for the students who find difficulty understanding speech acts can make this study as bibliography to understand speech acts easily.