ABSTRACT

THE INFLUENCE OF CORPORATE CULTURE AND ORGANIZATIONAL COMMITMENT ON EMPLOYEE PERFORMANCE AT HEADQUARTER PT. PP. LONDON SUMATERA MEDAN

The purpose of this study was to investigate the influence of corporate culture and organizational commitment on employee performance at the Head Office of PT. PP. London Sumatra, Medan.

This study used explanatory research type. The population is all employees of PT Central Office. PP. London Sumatra, Medan, amounting to 121 people, and so the researchers used census sampling method depends on the results of questionnaires were returned. The types of data used in this study is primary data and secondary data obtained through the questionnaire and literature books related to the problem under study.

Through the research, the result that corporate culture owned by PT. PP. London Sumatra, Medan has a positive influence on employee performance. From the research, organizational commitment shown to have a positive impact on employee performance. From the t-test concluded the corporate culture and organizational commitment have a significant impact on employee performance.

Keywords: Corporate Culture, Organizational Commitment, Employee Performance