ABSTRACT

According to the data about profile public health in District of Labuhan Batu Utara for 2010 indicated that there was found 2,089 cases without having examinations on blood supplies, instead total cases with having examinations on blood supplies found 1,685 cases. Total patients with malaria cases at Kelurahan Tanjung Leidong for January to December 2011 noted 478 cases (5.4%) and there was 1 died (0.2%). There are many factors may cause malaria. One of them certainly people behave care less to prevent the malaria itself.

This study adopted a descriptive research aimed to determine the people knowledge, behave, and how community care it mainly to prevent them from malaria. This research was conducted on Kelurahan Tanjung Leidong Kecamatan Kualuh Leidong Kabupaten Labuhan Batu Utara. This research was completed for May 2012. The population involved 1,732 households. The sample was taken around 95 respondents. The data comprising primary and secondary data, later the data was analyzed descriptively and it should be presented in a frequency distribution table.

It is noted that people awareness in the region about the malaria disease classified poorly (50.5%), still in good awareness on it noted 49.5%. People awareness about malaria is negative (58.9%), and in positive behave noted 41.1%. Accordingly, people behave and do preventive away from malaria illness is classified poorly (2.6%), some do their behave is good classification noted 47.4%.

It is advised to those medical personnel serving in Puskesmas encourage all people and community surrounding to care more how to prevent the disease and provide them public health understanding how important every body should care about malaria illness. Encourage those people how to know more and behave positive, and then capable to do preventive away any diseases.

Keywords : behave, awareness on malaria, disease.