COMMUNICATION STRATEGIES USED BY THE 2009 1st YEAR STUDENTS OF ENGLISH DEPARTMENT AT THE NORTH SUMATRA UNIVERSITY: A CASE STUDY

A THESIS

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Medan, March 2010

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AUTHOR’S DECLARATION

I, Rika Asmah, declare that I am the sole author of this thesis. Except where reference is made in the text of this thesis, this thesis contains no material published elsewhere or extracted in whole or in part from a thesis by which I have qualified for or awarded another degree.

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Abstrak

Skripsi yang berjudul “Communication Strategies Used By The 2009 1st Year Students English Department at The North Sumatra University: A Case Study merupakan suatu kajian tentang Communication Strategies di dalam bahasa lisan. Teori communication strategies dalam skripsi ini adalah di pelopori oleh Tarone. Strategi tersebut diantaranya adalah paraphrase theory, falling back theory, dan Avoidance theory. Paraphrase terdiri atas tiga tipe yakni Approximation, word coinage, circumlocution. Falling back terbagi dalam empat tipe, yakni Translation from L1, Language switch, Appeal for instance, dan Mime. Teori tersebut ditemukan dalam percakapan mahasiswa yang di peroleh melalui rekaman dengan menggunakan camera digital, dan di analisis berdasarkan pengelompokan ke dalam teori tersebut dengan menggunakan metode diskriptif kualitatif. Untuk mendapatkan strategi yang dominan digunakan formula oleh Bungin (2005:171-172). Dari analisis data ditemukan bahwa strategi yang paling dominant muncul adalah Approximation (32,77%), diikuti oleh Language switch (22,22%), translation from L1 (20,00%), word coinage (8,33%), circumlocution (6,11%), appeal for instance (5,55%) dan Mime (2,77%), dan teori yang paling sedikit muncul adalah avoidance teori.
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