TABEL SKOR IKLAN KARTU XL DAN TINDAKAN MEMBELI (BUYING ACTION) PENGGUNA TELEPON SELULAR (STUDI KASUS TENTANG PENGARUH IKLAN XL VERSI "KAWIN SAMA MONYET" TERHADAP TINDAKAN MEMBELI KARTU XL OLEH SISWA/I SMA NEGERI 10 MEDAN)

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IKLAN KARTU XL DAN TINDAKAN MEMBELI (*BUYING ACTION*) PENGGUNA TELEPON SELULAR (STUDI KASUS TENTANG PENGARUH IKLAN XL VERSI "KAWIN SAMA MONYET" TERHADAP TINDAKAN MEMBELI KARTU XL OLEH SISWA/I SMA NEGERI 10 MEDAN)

|   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |
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| 0 | 4 | 1 | 1 | 1 | 5 | 1 | 1 | 2 | 3 | 3 | 3 | 3 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 4 | 2 | 2 | 1 | 3 | 1 | 1 | 1 | 1 | 1 | 1 |
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| 0 | 7 | 1 | 1 | 1 | 5 | 1 | 1 | 1 | 2 | 2 | 2 | 3 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 1 | 4 | 2 | 2 | 2 | 2 | 2 | 3 | 2 | 3 | 3 | 3 | 2 | 2 |
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| 1 | 0 | 1 | 1 | 1 | 5 | 1 | 1 | 1 | 2 | 2 | 2 | 3 | 1 | 1 | 2 | 1 | 1 | 1 | 1 | 1 | 4 | 2 | 2 | 2 | 1 | 3 | 3 | 1 | 3 | 2 | 1 | 2 | 2 |
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Universitas Sumatera Utara